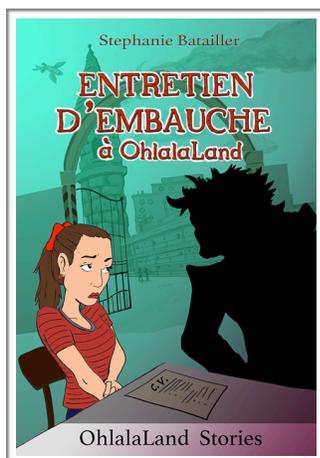


## PRESS RELEASE

Los Angeles, March 30th 2015



**HOW ABOUT a new subgenre (the JOB FANTASY) and a new concept (a BOOK /a MOVIE) ?**

**The French version of the book  
*Tale of a Job Interview at OhlalaLand* will premiere at 29th Book  
and Press Fair of Geneva from April 29th to May 3rd, 2015**

**The book is a biofiction, a fiction of the author's dream.**

*Tale of a Job Interview at OhlalaLand* is first and foremost a book with a job! Indeed, its original function is to replace a résumé.

The author, Stephanie Batailler, writer-director, French-born American, moved to Hollywood with only one thought in mind: landing a job in the story department of a big movie or animation studio. But there was just a *minor* problem: her connections. She had none; which left her with no choice but to respond to job postings on the internet. And we know how these things go! After sending dozen of résumés a day for months, her number of responses reached: 0. So, she came up with a new plan: instead of a résumé, she would write the story of her much anticipated job interview and send it as a book to human resources and studio executives: a colorful book cover is hopefully less likely to be discarded than a résumé or a script!

The story: "Once upon a time... her birth made the headlines: Baby girl born with teeth, starts talking to obstetrician and midwife about her gestation experience..." Stephanie was born to tell stories like the ones that inspired her entire childhood, the stories from OhlalaLand Studios. Hoping the legendary studios will recognize her skill as a storyteller, Stephanie is one step closer today as she stand in front of the studios with a job interview summons in her hands. But, the experience isn't quite what she expected. OhlalaLand's interviewing process is a little...unusual, a little...OhlalaLandian! Join Stephanie in a tale within a tale with a parade of whacky characters where talking animals, walking buttons, epicurean pen-people and ghosts using cell phones are as real as the mystical creature interviewing her.

The OhlalaLand book series' concept: Stephanie is a writer-director so she is planning on adapting her books to films and having the reader involved in the process.

**OhlalaLand stories's booth, L1247.**

10 % of the sales go to Kids Kicking Cancer foundation, using martial arts therapy to ease the pain of children with serious illness.

Tech spec : Short story, Biofiction, 35 pages, 15 illustrations, **format print 14 cm x 21.5 ;**  
ISBN **978-0-9960383-1-7**

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